

NEWSLETTER MAY 2003

TAMPA BAY CHAPTER of the RARE FRUIT COUNCIL INTERNATIONAL, Inc.

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PRESIDENT: JIM LEE

WEBSITE: www.rarefruit.org (Charles Novak)

MEETINGS ARE HELD THE 2nd SUNDAY OF THE MONTH @ 2:00 PM.

NEXT MEETING: MAY 11 2003

MEETING PLACE: UNIVERSITY OF S. FLORIDA, BUILDING WCC (WESTSIDE CONFERENCE CENTER)

(SEE MAP PAGE 03-30)

PROGRAM: OUR SPEAKER THIS MONTH IS OUR GOOD FRIEND GENE JOYNER FROM THE PALM BEACH COUNTY EXTENSION SERVICE. Gene's visits to our meetings are always enjoyed by our members each year on Mothers' Day. Gene will be speaking this month on lesser known fruiting trees suitable for growing in the Tampa Bay area. He will also be available to answer questions & identify plants if you have questions that need answers or plants that need identifying. We will have our tasting table & plant raffle so please contribute. At this meeting we will be welcoming all our new members, so we expect a large crowd. As it is Mothers' Day, we suggest that members bring their mothers or children as the case may be. See you there.

New Members:

Davenport Tony Abemathy Garcia & Ophelia Branch Lutz Michael Brandt Lakeland Mary Bronson Tampa Sandra Duenas Lutz Susan Edwards Tampa Barbara Fincher Pinellas Park High Springs Jenny Franklin Lisa Ghalayini Tampa Jim Gluck Tampa Zephyrhills Clifford Groscurth Stephen Kryston Kenneth City Rowena Kinchley Tampa Lisa Logsdon Lutz Patrick & Melody Ludwig Ruskin Mary Ann McGrath Tampa

Hapi & Patty McKenzie Lynette Menezes Michael Newhams John Ritter Rex Scarbrough Russel & Pat Smeelink Leroy Smith Noel Smith Susan & George Spruell Jean Valdes Kenneth & Aurora Walker Nisa Vichaikul B.J. & Steve Vosburgh Stan & Vickie Wilson

Jeanne Wolfe

Seffner Tampa Sarasota Temple Terrace Riverview Tampa Tampa Tampa New Port Richey Temple Terrace Wesley Chapel Balm Lutz Dover Tampa

A warm welcome to our new members. We hope to see you at the May meeting.

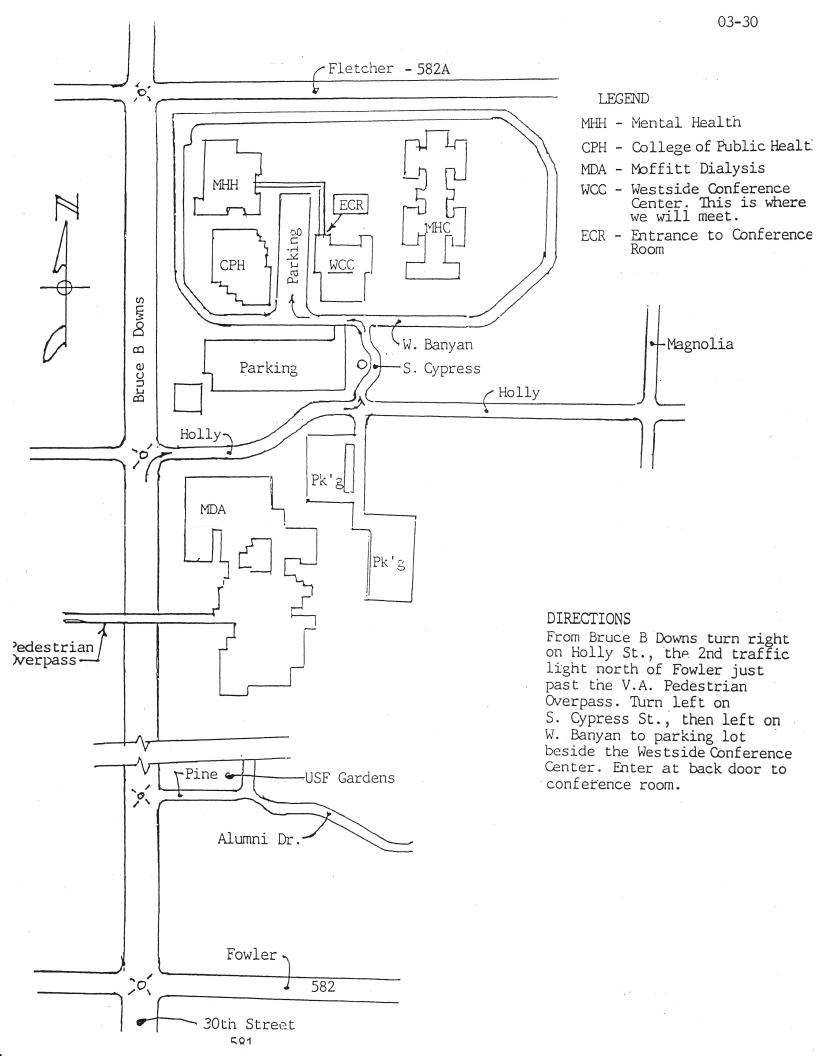
Members' Corner:

Contact Sally Lee (813) 982-9359 For Sale: Sears Chipper \$250.00 Wanted: Good, used railroad ties for landscaping. Charles Novak (813) 754-1399

FREE clay pots 2" size up to 8". Great selection. Contact Bob Heath 813-289-1068.



Grafting Knives and Parafilm are available for purchase by club members. Contact Charles Novak (813) 754-1399 or c.novak@worldnet.att.net.



From the President Jimmy Lee

A big "Thank You" to all the club members who helped to make the USF Botanical Garden Plant Festival a success. We had a good time and the weather was just great for an outdoor sale. In addition to the many fruiting plants sold over 300 cups of tropical juices were enjoyed by the public. We had a total of 27 new memberships. We hope to see our new members at the May meeting.

Our scheduled speaker for the May 11 meeting is Gene Joyner. He is one of our favorite speakers and we can look forward to a very enjoyable presentation on rare fruits. We always have a large turnout for our Mother's Day meeting. A contribution to the tasting table or plant exchange is always greatly appreciated by all who attend.

As I am also the Program Chairman please contact me if you know of someone who would give a program of interest to our members.

Scheduled Programs:

May 11: Gene Joyner (of Unbelievable Acres in W. Palm Beach) speaking on "Rare Fruit"

June 8: Clubmember Thom Scott speaking on "Growing Vegetables"

July 12-13: USF Botanical Garden Tropical Plant Festival

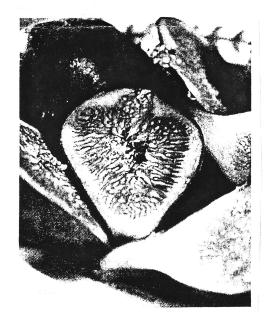
Superfruits

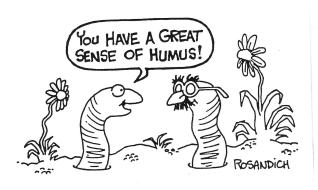
FIGS PACK A POWERFUL PUNCH OF MINERALS.

ore potassium than bananas! More calcium than skim milk! An more fiber and minerals than almost any other fruit, nut or vegetable! What are these superfruits? Figs.

Fresh or dried, these biblical fruits are not only packed with nutritional goodness, they're also low in calories and delightfully sweet. Figs are delicious by themselves. You can also chop and add them to desserts, a simple grain dish, pancakes, waffles or yogurt.

Figs are easy to grow, very productive and much tastier eaten fresh from the tree.





WHAT'S HAPPENING

Apr-May 2003 by PAUL ZMODA

It is the night before the big plant sale. All of my sale plants have been selected, groomed, priced, labeled and are now at the University site awaiting new owners to take them home. I really look forward to these sales. I enjoy the excitement of it all, the chance to share plants and knowledge and last but not least, to make some money for the club and for myself as well. This is what I want to do when I retire from my regular job in the laboratory.

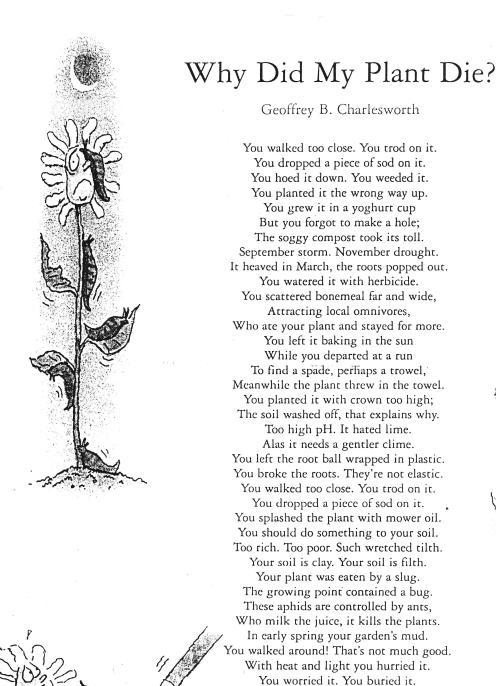
Many of our club members sell plants and you can too. Make no mistake, selling plants is not an "easy" way to make money. It takes practice and a lot of work and time. In addition, the profit margin is frequently fairly small. If you're serious about giving it a try, here are some suggestions:

- 1) Be familiar with what you want to sell. Read, study, inquire and grow the plant(s) for a while so you can answer the inevitable questions from customers.
- 2) I highly recommend you obtain an inspection certificate from the Division of Plant Industry. Their personnel will lower your chances of spreading pests and diseases.
- 3) You can purchase plants for resale at a higher markup or propagate your own from seeds, cuttings, graftings, etc.
- 4) You will need adequate space to work on your sale items as they grow.
- 5) You will need potting containers, potting soils of good quality, fertilizers, tools, pesticides and a water source.
- 6) Groom your plants frequently and protect them from anything which may harm their appearance such as wind, hail, weeds, etc. Sickly looking plants won't sell.
- 7) Decide on competitive and fair prices; sky high pricing will result in few sales. Returning home with more than 20-30% of your plants is not a good day.
- 8) Learn how to sell. Don't be pushy. If someone is interested, you'll have to learn just how to work potential buyers without appearing too eager, conceited or ignorant. If you don't know the answers to questions posed to you, offer to find out. Be truthful and thank those who buy & those who don't.

New plantings: Pawpaws, grape, figs, lemon grass, plum, dewberry, edamame soybeans, okra, avocado, chestnut, kwai muk, atemoya, red sugar apple, pommelo, banana, nectarine.

OUR MONTHLY NEWSLETTER is available as an open forum for a source of considerable knowledge. If you have questions concerning fruiting plants or interesting bits of information, please call or write one of the editors. Your letter may grace the pages of our newsletter if it is fit to print in a family oriented publication.





The poor plant missed the mountain air:

No heat, no summer muggs up there.

You overfed it 10-10-10.

Forgot to water it again.

You hit it sharply with the hose.

You used a can without a rose.

Perhaps you sprinkled from above.

You should have talked to it with love.

The nursery mailed it without roots.

You killed it with those gardening boots.

You walked too close. You trod on it.

You dropped a piece of sod on it.

